CONTRACT



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And:

Crossroads Media LLC 66 Canal Center Plaza Suite 555 Alexandria, VA 22314

	Contract / Revision		Alt Order #		
	82050	1		06366093	
Product					
CROSSROADS GPS					
Contract Dates	Estimate #				-
10/23/12 - 10/29/12	1099				
<u>Advertiser</u>			<u>Ori</u>	iginal Date /	Revision Revision
Crossroads Grassroots		:	1	0/08/12	/ 10/08/12
	Billing Cycle	Billing	Cal	<u>endar</u>	Cash/Trade
	EOM/EOC	Broado	ast		Cash
	<u>Station</u>	Accour	nt E	xecutive	Sales Office
	WDRB	TeleRe	p V	Vashington	TeleRep Washir
	Special Handling				
	Demographic				
	Adults 35+				
	IDB#	Advert	ser	Code	Product Code
		12			11
	Agency Ref			Advertiser	Ref
	l				

Spots/

*Line Ch Start Date End Date Description	Start/End Time Days	Length Week Rate	Type Spots	Amount
N 1 WDRB 10/26/12 10/26/12 Millionaire <u>Start Date End Date Weekdays Spots/Week</u> Week: 10/22/12 10/28/121 1	M-F 10a-1030a <u>Rate</u> \$150.00	:30	NM 1	\$150.00
N 2 WDRB 10/26/12 10/26/12 M-F News 10p-11p Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/121 1	M-F News 10p-11p <u>Rate</u> \$700.00	:30	NM 1	\$700.00
N 3 WDRB 10/26/12 10/26/12 Millionaire <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/121 1	M-F 1030a-11a <u>Rate</u> \$150.00	:30	NM 1	\$150.00
N 4 WDRB 10/26/12 10/26/12 news <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/121 1	M-F 1130a-12p <u>Rate</u> \$150.00	:30	NM 1	\$150.00
N 5 WDRB 10/26/12 10/26/12 FF <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/121 1	M-F 12p-1p <u>Rate</u> \$200.00	:30	NM 1	\$200.00
N 6 WDRB 10/26/12 10/26/12 Phil <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/121 1	M-F 3p-4p <u>Rate</u> \$200.00	:30	NM 1	\$200.00
N 7 WDRB 10/26/12 10/26/12 news <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/121 1	M-F 4p-430p <u>Rate</u> \$300.00	:30	NM 1	\$300.00
N 8 WDRB 10/26/12 10/26/12 news <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/121 1	M-F 430p-5p <u>Rate</u> \$300.00	:30	NM 1	\$300.00
N 9 WDRB 10/26/12 10/26/12 M-F 5a-6a News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/121 1	M-F 5a-6a News <u>Rate</u> \$175.00	:30	NM 1	\$175.00
N 10 WDRB 10/26/12 10/26/12 M-F 6a-7a News Start Date	M-F 6a-7a News <u>Rate</u> \$300.00	:30	NM 1	\$300.00
N 11 WDRB 10/26/12 10/26/12 news <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/121 1	M-F 630p-7p <u>Rate</u> \$500.00	:30	NM 1	\$500.00
N 12 WDRB 10/26/12 10/26/12 M-F 7a-9a News	M-F 7a-9a News	:30	NM 1	\$350.00

23 WDRB 10/29/12

24 WDRB 10/29/12

Start Date

WDRB 10/29/12

WDRB 10/29/12

WDRB 10/27/12

Start Date

28 WDRB 10/27/12

Start Date

Start Date

Start Date

Week: 10/29/12

Week: 10/29/12

Week: 10/29/12

Week: 10/29/12

Week: 10/22/12

Week: 10/22/12

N 29 WDRB 10/28/12

25

Start Date End Date

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End Date

11/04/12

End Date

11/04/12

End Date

11/04/12

End Date

10/28/12

End Date

10/28/12

M-F 630p-7p news

M-F 7a-9a News

MLB World Series

College Ftball Reg S

Spots/Week

Spots/Week

Spots/Week

Spots/Week

Spots/Week

Spots/Week

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<u>Weekdays</u>

<u>Weekdays</u>

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Kelly

Weekdays

Weekdays

Weekdays

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10/28/12 NFL On Fox Sun Game

Sa 5a-6a

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 Contract / Revision 82050 /
 Alt Order # 06366093

 Contract Dates 10/23/12 - 10/29/12
 Product CROSSROADS GPS
 Estimate # 1099

 Advertiser
 Original Date / Revision

 Crossroads Grassroots
 10/08/12 / 10/08/12

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week	Rate Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/121 1	<u>Rate</u> \$350.00				
N 13 WDRB 10/26/12 10/26/12 Kelly <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/121 1	M-F 9a-10a <u>Rate</u> \$200.00	:30	NM	1	\$200.00
N 14 WDRB 10/29/12 10/29/12 Millionaire Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 1 1	M-F 10a-1030a <u>Rate</u> \$150.00	:30	NM	1	\$150.00
N 15 WDRB 10/29/12 10/29/12 M-F News 10p-11p Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 1 1	M-F News 10p-11p <u>Rate</u> \$700.00	:30	NM	1	\$700.00
N 16 WDRB 10/29/12 10/29/12 Millionaire <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/12 1 1	M-F 1030a-11a <u>Rate</u> \$150.00	:30	NM	1	\$150.00
N 17 WDRB 10/29/12 10/29/12 News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/12 1 1	M-F 1130a-12p <u>Rate</u> \$150.00	:30	NM	1	\$150.00
N 18 WDRB 10/29/12 10/29/12 FF <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/12 1 1	M-F 12p-1p <u>Rate</u> \$200.00	:30	NM	1	\$200.00
N 19 WDRB 10/29/12 10/29/12 Phil Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 1 1	M-F 3p-4p <u>Rate</u> \$200.00	:30	NM	1	\$200.00
N 20 WDRB 10/29/12 10/29/12 news Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 1 1	M-F 4p-430p <u>Rate</u> \$300.00	:30	NM	1	\$300.00
N 21 WDRB 10/29/12 10/29/12 news Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 1 1	M-F 430p-5p <u>Rate</u> \$300.00	:30	NM	1	\$300.00
N 22 WDRB 10/29/12 10/29/12 M-F 5a-6a News Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 1 1	M-F 5a-6a News <u>Rate</u> \$175.00	:30	MM	1	\$175.00

M-F 630p-7p

Rate

\$500.00

M-F 7a-9a News

Rate \$350.00

MLB World Series

Rate

Rate

Rate \$45.00

College Ftball Reg

Rate \$800.00

NFL On Fox Sun G

\$200.00

\$2,000.00

M-F 9a-10a

Sa 5a-6a

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\$500.00

\$350.00

\$2,000.00

\$200.00

\$45.00

\$800.00

\$1,600.00

(* Line Transactions: N = New, E = Edited, D = Deleted)



624 W Muhammad Ali Blvd (502)584-6441

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Contract / Revision Alt Order # 06366093 82050

Contract Dates Product Estimate # CROSSROADS GPS 1099 10/23/12 - 10/29/12

<u>Advertiser</u> Original Date / Revision 10/08/12 / 10/08/12 **Crossroads Grassroots**

Spots/

*Line Ch Start Date End Date Description	Start/End Time D	Spots/ ays Length Week Rate	Type Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/121 1	<u>Rate</u> \$1,600.00			
N 30 WDRB 10/28/12 10/28/12 Su 10a-11a Fox News Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/121 1	Su 10a-11a Fox Ne <u>Rate</u> \$100.00	:30	NM 1	\$100.00
N 31 WDRB 10/28/12 10/28/12 MLB World Series Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/121 1	MLB World Series <u>Rate</u> \$2,000.00	:30	NM 1	\$2,000.00
N 32 WDRB 10/25/12 10/25/12 Millionaire Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/121 1	M-F 10a-1030a <u>Rate</u> \$150.00	:30	NM 1	\$150.00
N 33 WDRB 10/25/12 10/25/12 M-F News 10p-11p Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/121 1	M-F News 10p-11p <u>Rate</u> \$700.00	:30	NM 1	\$700.00
N 34 WDRB 10/25/12 10/25/12 Millionaire Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/121 1	M-F 1030a-11a <u>Rate</u> \$150.00	:30	NM 1	\$150.00
N 35 WDRB 10/25/12 10/25/12 M-F 1130a-12p news Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/121 1	M-F 1130a-12p <u>Rate</u> \$150.00	:30	NM 1	\$150.00
N 36 WDRB 10/25/12 10/25/12 FF Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/121 1	M-F 12p-1p <u>Rate</u> \$200.00	:30	NM 1	\$200.00
N 37 WDRB 10/25/12 10/25/12 DR Phil Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/121 1	M-F 3p-4p <u>Rate</u> \$200.00	:30	NM 1	\$200.00
N 38 WDRB 10/25/12 10/25/12 M-F 4p-430p news Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/121 1	M-F 4p-430p <u>Rate</u> \$300.00	:30	NM 1	\$300.00
N 39 WDRB 10/25/12 10/25/12 M-F 430p-5p news Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/121 1	M-F 430p-5p <u>Rate</u> \$300.00	:30	NM 1	\$300.00
N 40 WDRB 10/25/12 10/25/12 M-F 5a-6a News Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/121 1	M-F 5a-6a News <u>Rate</u> \$175.00	:30	NM 1	\$175.00
N 41 WDRB 10/25/12 10/25/12 M-F 6a-7a News Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/121 1	M-F 6a-7a News <u>Rate</u> \$300.00	:30	NM 1	\$300.00
N 42 WDRB 10/25/12 10/25/12 M-F 630p-7p news Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/121 1	M-F 630p-7p <u>Rate</u> \$500.00	:30	NM 1	\$500.00
N 43 WDRB 10/25/12 10/25/12 M-F 7a-9a News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/121 1	M-F 7a-9a News <u>Rate</u> \$350.00	:30	NM 1	\$350.00
N 44 WDRB.10/25/12 10/25/12 MLB World Series Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/121 1	MLB World Series <u>Rate</u> \$2,000.00	:30	NM 1	\$2,000.00
N 45 WDRB 10/25/12 10/25/12 Kelly <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/121 1	M-F 9a-10a <u>Rate</u> \$200.00	:30	NM 1	\$200.00
N 46 WDRB 10/23/12 10/23/12 Millionaire	M-F 10a-1030a	:30	NM 1	\$150.00



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 Advertiser
 Original Date / Revision

 Crossroads Grassroots
 10/08/12 / 10/08/12

Spots/

		Spots/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week	Rate Type S	Spots	Amount
Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 -1 1	<u>Rate</u> \$150.00				_
N 47 WDRB 10/23/12 10/23/12 M-F News 10p-11p Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 -1 1	M-F News 10p-11p <u>Rate</u> \$700.00	:30	NM	1	\$700.00
N 48 WDRB 10/23/12 10/23/12 Millionaire Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 -1 1	M-F 1030a-11a <u>Rate</u> \$150.00	:30	NM	1	\$150.00
N 49 WDRB 10/23/12 10/23/12 M-F 1130a-12p news Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 -1 1	M-F 1130a-12p <u>Rate</u> \$150.00	:30	NM	1	\$150.00
N 50 WDRB 10/23/12 10/23/12 FF <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/12 -1 1	M-F 12p-1p <u>Rate</u> \$200.00	:30	NM	1	\$200.00
N 51 WDRB 10/23/12 10/23/12 Phil Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 -1 1	M-F 3p-4p <u>Rate</u> \$200.00	:30	NM	1	\$200.00
N 52 WDRB 10/23/12 10/23/12 M-F 4p-430p news Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 -1 1	M-F 4p-430p <u>Rate</u> \$300.00	:30	NM	1	\$300.00
N 53 WDRB 10/23/12 10/23/12 M-F 430p-5p news Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 -1 1	M-F 430p-5p <u>Rate</u> \$300.00	:30	NM	1	\$300.00
N 54 WDRB 10/23/12 10/23/12 M-F 5a-6a News Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 -1 1	M-F 5a-6a News <u>Rate</u> \$175.00	:30	NM	1	\$175.00
N 55 WDRB 10/23/12 10/23/12 M-F 630p-7p news Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 -1 1	M-F 630p-7p <u>Rate</u> \$500.00	:30	NM	1	\$500.00
N 56 WDRB 10/23/12 10/23/12 M-F 7a-9a News Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 -1 1	M-F 7a-9a News <u>Rate</u> \$350.00	:30	NM	1	\$350.00
N 57 WDRB 10/23/12 10/23/12 Kelly <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/12 -1 1	M-F 9a-10a <u>Rate</u> \$200.00	:30	NM	1	\$200.00
N 58 WDRB 10/24/12 10/24/12 millionaire <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/121 1	M-F 10a-1030a <u>Rate</u> \$150.00	:30	NM	1	\$150.00
N 59 WDRB 10/24/12 10/24/12 M-F News 10p-11p Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/121 1	M-F News 10p-11p <u>Rate</u> \$700.00	:30	NM	1	\$700.00
N 60 WDRB 10/24/12 10/24/12 millionaire <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/121 1	M-F 1030a-11a <u>Rate</u> \$150.00	:30	NM	1	\$150.00
N 61 WDRB 10/24/12 10/24/12 M-F 1130a-12p news Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/121 1	M-F 1130a-12p <u>Rate</u> \$150.00	:30	NM	1	\$150.00
N 62 WDRB 10/24/12 10/24/12 FF Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/121 1	M-F 12p-1p <u>Rate</u> \$200.00	:30	NM	1	\$200.00
N 63 WDRB 10/24/12 10/24/12 Phil	M-F 3p-4p	:30	NM	1	\$200.00

(* Line Transactions: N = New, E = Edited, D = Deleted)



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Contract / Revision Alt Order # 82050 06366093 Contract Dates <u>Product</u> Estimate # CROSSROADS GPS 10/23/12 - 10/29/12 1099

<u>Advertiser</u> Original Date / Revision 10/08/12 / 10/08/12 **Crossroads Grassroots**

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate To	ype Spots	Amount
Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 1 1	Rate \$200.00	_ayo _aong.ii woon _ rato	уро ороло	, and an
N 64 WDRB 10/24/12 10/24/12 M-F 4p-430p news Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/121 1	M-F 4p-430p <u>Rate</u> \$300.00	:30	NM 1	\$300.00
N 65 WDRB 10/24/12 10/24/12 M-F 430p-5p news Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/121 1	M-F 430p-5p <u>Rate</u> \$300.00	:30	NM 1	\$300.00
N 66 WDRB 10/24/12 10/24/12 M-F 5a-6a News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/121 1	M-F 5a-6a News <u>Rate</u> \$175.00	:30 1	NM 1	\$175.00
N 67 WDRB 10/24/12 10/24/12 M-F 6a-7a News Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/121 1	M-F 6a-7a News <u>Rate</u> \$300.00	:30 1	VM 1	\$300.00
N 68 WDRB 10/24/12 10/24/12 M-F 630p-7p news Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/121 1	M-F 630p-7p <u>Rate</u> \$500.00	.30 1	VM 1	\$500.00
N 69 WDRB 10/24/12 10/24/12 M-F 7a-9a News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/121 1	M-F 7a-9a News <u>Rate</u> \$350.00	:30	VM 1	\$350.00
N 70 WDRB 10/24/12 10/24/12 MLB World Series Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/121 1	MLB World Series <u>Rate</u> \$2,000.00	:30 1	VM 1	\$2,000.00
N 71 WDRB 10/24/12 10/24/12 Kelly <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/121 1	M-F 9a-10a <u>Rate</u> \$200.00	:30 1	NM 1	\$200.00
		Totals	71	\$28,320.00

Time Period # of Spots **Gross Amount** Net Amount

10/01/12 -10/28/12 58 \$22,945.00 \$19,503.25 10/29/12 -10/29/12 13 \$5,375.00 \$4,568.75 Totals 71 \$24,072.00 \$28,320.00

Signature: Date: